Travis and Ryan

Web Design Vocab

* Website- A single text file that has been marked up with HTML tags so it is viewable on any operating system using a browser
* HTML- “Hypertext Markup Language”; The language used to create pages for the internet that allows various computer systems to interest web information in the same way.
* Web Pages ( HTML documents or HTML files)- Text files made up of text and HTML instructions
* Tags- HTML instructions that allow your to describe how you want each of your web page elements appear in browsers.
* Source Code- The text and tags that make up the HTML document
* Hyper Links- Specially formatted text or graphics users click to move from one file to another on the internet
* Web Server- A computer that is connected to the internet and accessible to anyone with an internet connection and web browser
* IP Address- A four part numeric address that makes it possible for users to find site information.
* URL- “Uniform resource locator”; The exact internet address of a web file
* Search Engine- A web based program that helps you locate information on the web
* WWWC- World Wide Web Consortium (W3C) is a group that develops protocols and standards for the internet
* Protocol- A standardized format for sending and receiving data
* Http://- Hypertext Transfer Protocol
* Https://- Hypertext Transfer Protocol Secure
* Domain name (give examples)- a unique name chosen by the website owner that represents a website Ex: qvsd.org apple.com whitehouse.gov
* Storyboarding- creating a rough sketch of what you want your webpage to look like
* Head section- contains identifying information about the page
* Meta tags- information that lets search engines find this page
* Keywords- words that user's might search for that would like them to a website
* Page title- information that appears at the top of the page
* Nested tags- Tags that are inside one another
* Hand coding
* Import- to bring things into your project that are stored outside
* Upload- When you publish your work to the web
* FTP- File Transfer Protocol
* Extension specific- websites that do not properly perform without specific extensions installed like adobe.
* Freeware- Free software
* Body section- the body section of the HTML
* Stacked tags- tags that are closed before the next tag begins